

## PRESS-RELEASE

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# Semadeni has been listed in the Swiss Triple Impact Directory for sustainability as the first Swiss industrial company

**The plastic converter Semadeni AG in Ostermundigen has successfully completed the Swiss Triple Impact Program as the first Swiss industrial company. An important step in its transformation into sustainability and in support of the UN Agenda 2030!**

«Our linear economy consumes far too many resources. The climate change requires immediate action. Also, we have not reached gender equality yet in Switzerland. ». This is how Patrick Semadeni, CEO of the Semadeni Plastics Group wraps up the current sustainability situation.

To improve things, Semadeni AG has joined the Swiss Triple Impact STI Program. This program allows organizations to measure their impact on the UN 17 sustainable development goals (SDGs) and to come up with an action plan to make concrete commitments. Now, Semadeni has successfully completed this program as the first Swiss industrial company and has earned a listing in the Swiss Triple Impact Directory.

To reach that point, a large number of measures have been implemented, both with regard to environmental protection and to corporate social responsibility issues. In addition, Semadeni has committed itself to five ambitious pledges. Those pledges are published in the directory.

Some of the pledges are already fulfilled, for instance climate neutrality. Since June 2021, Semadeni is climate neutral. The same holds true for the exclusive use of CO2 neutral energy. Other pledges are still under work in progress. Anita Reichebner, Group New Business and Sustainability Manager reminds upcoming challenges: «In one of the pledges, we commit ourselves to take back 250 tons of plastic every year from the market for reuse or recycling purposes. This corresponds to 20% of our total plastic consumption. This will be difficult to achieve. But we are ready to take on.».

Semadeni will report progress in a yearly basis in a sustainability report starting in 2023.

### Background information

The Semadeni Plastics Group has generated a turnover of CHF 47 million in the past year with a workforce of over 150 in different countries. The group is engaged in manufacturing of plastic products to the scientific community and of packaging for consumer goods.



### **Swiss Triple Impact Program (STI):**

The Swiss Triple Impact (STI) is an accessible and credible sustainability program for businesses developed by B Lab Switzerland, a leading organization in systems change working to transform the global economy to benefit all people, communities, and the planet.

The STI is a simple, three-step solution-oriented sustainability program to help Swiss businesses of all sizes and sectors to make concrete commitments for the Sustainable Development Goals (SDGs). By going through the STI pathway, businesses are equipped with the tools they need to measure and improve their social and environmental impact and contribute to the 2030 Agenda. Once pledges have been made, companies also have the opportunity to join the STI Directory, which aims to become the largest list of Swiss organizations to have made bold and concrete commitments to contribute to the Sustainable Development Goals (SDGs) and the 2030 Agenda. Learn more: [www.swisstripleimpact.ch](http://www.swisstripleimpact.ch)

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